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ABSTRACT

Systems and methods are provided wherein a security deposit is used to facilitate a transaction with a customer. It is arranged for a benefit to be applied to the transaction in exchange for a future performance of a task by the customer. For example, a subsidy provider may offer to apply a subsidy amount to the transaction in exchange for a future performance of the task by the customer. It is also arranged for the customer to provide a security deposit. Based on the performance of the task by the customer, it is arranged for the security deposit to be returned to the customer.